

amphion. IS LOOKING FOR AN INTERACTIVE MARKETEER.

(DECEMBER 09)

FUNCTION.

We are looking for a **strong, passionate and entrepreneurial personality** to take up the **leading role as "interactive marketeer"** of several prestigious, high-profile Interactive Marketing / Web projects.

This person will **drive the online strategy, manage, create and analyze** interactive & mobile plans for several soft drink brands (within one company) both from the clients office in Anderlecht as from our offices in Antwerp.

He/She will be a sparring partner with a gang of Brand Managers and the link to the international team. He/She will **inspire the clients marketing team** by continuous , benchmarking and sharing learnings & trends, as well as **seeking international cooperation within the company**. He/She is **master of Social Networking content**.

He/She will report to the **Strategic Director/Interactive Marketing**.

PROFILE.

He/She has to have **Interactive Marketing experience in multi-national environment** (3-5 years). Relevant experience within FMCG (and more specific beverages) is an advantage.

He/She is a solid, tidy (**project**) **manager with strategical & analytical skills** and finely tuned **people skills** (agency, client and international).

He/She knows how to **integrate** display, mobile, social media, direct mailing within an interactive & often **international** approach.

Has **strong consumer insight/feel**, and knows why some ideas or new media will work, and others are not going to make it past PowerPoint.

He/She know both ends of the internet spectrum, and:

- 1) has enough **technical expertise** and common sense to challenge a programmer when he is doing something very complicated just because he can.
- 2) knows about **aesthetics and design**, and packs enough ammo to be able to shoot a designer off his lofty cloud.

He/She is smoothly **NL/FR bilingual**, and of course speaks ENG 3.0

CONTACT.

For more information, check our recent work on: www.amphion.be

Send your resumé and we'll make you wanna refuse all other offers you'll ever get.
work@amphion.be

